



ADSIGNER

Partner Program Guide

www.adisgner.com



Welcome To AdSigner Partner Program

Dear AdSigner Customer,

As a special business opportunity for all our trusted customers, we have developed the Partner Program, which aims to drive income and develop our partner's business with AdSigner innovative online service. It is carefully prepared with business advisors, marketing and media agencies, sales consultants and developers in mind, beside all of you, who want to build a strategic relationship with AdSigner to increase your revenue and expand your business.

AdSigner is transforming today's digital advertising by focusing on the most important elements for marketers. It is bringing a new marketing channel, with the lowest advertising CPM, and empowering the most frequently used sales channel - e-mail. Our innovative service enables companies to generate advertising campaigns in their employees' e-mail signatures and sell, cross-sell, and upsell limitlessly through their daily business communication.

The Partner Program offers you to meet our prospective market demand in different industries and regions, and resell AdSigner independently to receive significant benefits along with recurring revenue stream.

We welcome anyone who would like to add more value to their own business with AdSigner. Find more about the benefits and requirements in the following document.

Thank you for being part of the AdSigner community.

AdSigner As a Business Potential



Constant monthly growth in the number of users.

62.4%

Up to 62.4% growth of ad banners served by AdSigner per week.

4,100

Average 4,100 banner impressions per month per each signature.



Sustained positive customer feedback.

Why AdSigner Partner Program?

The AdSigner Partner Program enables mutual business benefits to everyone involved. It is a tool that grows your revenue and enables AdSigner to grow with you. Various opportunities are awaiting. It is up to you which one you choose to add even more value to your business, beside excelling the needs of your existing and new clients.



Gain recurring revenue

Our margin-based program allows continuous recurring revenue stream for partners. Partner is eligible for up to 15% margin for their paid customer subscribed to AdSigner. The more customers you bring to AdSigner the more your revenue grows.



Enhance your customers' business communication

Help your clients achieve new advertising potential inside their everyday e-mails. Enhance their e-mail communication and promotion via professional e-mail signatures and ad banner campaigns. Help them grow their business.



Complement existing or run new business

Beside standalone and guaranteed recurring revenue stream you can use this Partner Program to upgrade your existing business. Offer your AdSigner clients your individual services and proficiency that are complementary to AdSigner. Or choose to start all new chapter of your business.



Prosper from mutual advertising and co-branding

The mutual partnership also offers mutual advertising and promotion. Get your business a place on our trusted partner site where customers can find you easier and faster. May your loyalty be respected and rewarded with the AdSigner Premium Partner Badge. Let your company's reputation elevates through collaboration with a prominent, internationally renowned brand of AdSigner.

Partner Program Benefits

- ✓ Gain recurring monthly revenue stream up to 15% margin.
- ✓ Generate additional and new sales opportunities in your own business.
- ✓ Access Partner Portal and Resource Center.
- ✓ Get professional sales and advertising materials for your own usage.
- ✓ Co-brand with AdSigner.

Partner Program Requirements

- ❑ AdSigner Paid Account
- ❑ Approved by AdSigner
- ❑ Agreeing to terms and conditions of Partner Program
- ❑ Eligible to margin after having at least 50 signatures under Partner Account



How Partner Program works

Online Application

Interested partners are requested to fill the online application form and submit. The application form is available at the Partners page on our website. Partners are required to have an AdSigner paid account prior to membership.

Partner Agreement

After approval, AdSigner will send the Partner Agreement via e-mail for the partner to read, sign and send back. The partner can also request for a call or a meeting if they need any inquiries regarding the agreement before signing.

Access to the Partner Portal

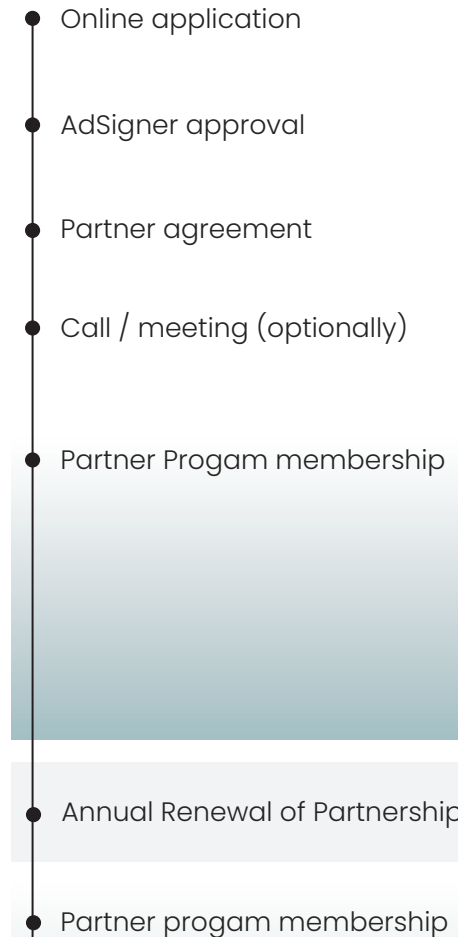
Upon completion and signing the Partner Agreement, partner is successfully granted membership to the program with access to the Partner Portal, where partner can register new customers, view billings, and get accessed to the resource center and marketing tools.

Partner Period

Partner period will be based on a one-year term from the date of signed Partner Agreement. During the partner period, AdSigner reserves the right to evaluate the partner membership at any time.

Partner Renewal

Partner Program membership is subject to an annual review and renewal. Partners will be reviewed based on the annual requirements during their renewal process each year. The renewal process will be informed to the partner before start and will be shared to Partner's account upon completion.



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